



PEMBROKE PUBLIC SCHOOLS

Athletic Facilities Advertising Program

July 17, 2019

Dear Potential Sponsor,

Pembroke Public Schools is launching an athletic facilities advertising program for the 2019-2020 school year. We are inviting local businesses the opportunity to purchase a banner that will be displayed at the new athletic field complex. There are two banner sizes available and those purchased will be on display for one calendar year with the first option of renewal for the following year.

Sponsoring a sign is not only a great way to support our schools; it's also an amazing form of marketing for your business. Our track and field complex is a central part of the community with hundreds of visitors attending athletic events. This means your business will not only have branding in front of these visitors, but will also be known as a supporter of Pembroke Public Schools.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe your business would be a great fit for this program. If you would like to participate in this opportunity, please return the enclosed packet by August 7, 2019. This will allow time for the banners to be produced prior to the start of the 2019 athletics season.

If you have any questions, please contact me directly at 781-829-0832 or Sharon.Monteforte@PembrokeK12.org.

Thank you,
Sharon Monteforte



PEMBROKE PUBLIC SCHOOLS

Athletic Facilities Advertising Program



Stand out to customers. Stand up to the elements.

- Mesh weave lets air through, minimizing wind effects
- Built-in grommets make hanging easy
- Reinforced edges to increase durability
- Water- and UV-resistant



Two Sizes Available

Option 1:

2.5 Feet by 4 Feet

\$900 for One School Year Rental

+ cost of production at \$55.00

Option 2:

4 Feet by 6 Feet

\$1700 for One School Year Rental

+ cost of production at \$100.00

Limited Quantities Available
All Signs Will Feature Navy Blue with White Lettering
Sponsor Logo Optional



PEMBROKE PUBLIC SCHOOLS

Sign Advertising Agreement

This agreement, made and entered on this date _____, is by and between Pembroke Public Schools, 72 Pilgrim Road, Pembroke, MA, 02359, and _____ (hereafter referred to as "Sponsor.")

Where the Sponsor agrees to pay \$_____ for a sign advertising on the grounds of Pembroke Public Schools for a period of _____ year(s).

Now therefore, in consideration of the mutual benefits to be received, the parties agree with each other as follows:

- PPS will provide space for the Sponsor's Sign at the Pembroke High School Track and Field Facility unless otherwise noted.
- The Sponsor shall indemnify and hold harmless PPS, its Board of Education, employees, and students from and against any and all claims, damages or liability of any nature or character arising out of or by reason of the execution or performance of the rights, duties and obligations arising or incidental to the display of signs on premises.
- Upon expiration of this agreement, or its termination in anyway, the Sponsor shall surrender and deliver up the premises provided to the Sponsor's sign, and the sign will remain the property of the Pembroke Public Schools.
- PPS reserves the right to refuse any advertisement that does not meet the standards observed by the school district advertising policy and guidelines. PPS has final authority in the approval of sign design, language, details etc.
- The Sponsor agrees to pay in full for a sign at the cost of \$_____ for a period of one calendar year. Please circle sign size requested:

Option 1:

2.5 Feet by 4 Feet
\$900 for One School Year Rental
+ cost of production at \$55.00

Option 2:

4 Feet by 6 Feet
\$1700 for One School Year Rental
+ cost of production at \$100.00

Signs will not be produced or displayed until the complete payment is made to Pembroke Public Schools.

Agreements, fully executed, must be returned to the attention of: Sharon Monteforte, 72 Pilgrim Road, Pembroke, MA 02359.

Limited Quantities Available



PEMBROKE PUBLIC SCHOOLS
Sign Advertising Agreement- Sponsor Contact Information

Please return this form, the Sign Advertising Agreement, and a check to the address below. Email digital logo/sign information to the Communications Office at: sharon.monteforte@pembrokek12.org.

BUSINESS NAME: _____

ADDRESS: _____

CONTACT NAME: _____

PHONE: _____

FAX: _____

EMAIL: _____

Total Amount Enclosed: \$ _____

Check #: _____

**Pembroke Public Schools
Attention: Sharon Monteforte
72 Pilgrim Road
Pembroke, MA 02359**